

WALK FOR KIDNEY HEALTH - SPONSORSHIPS

The Walk for Kidney Health returns to the Buffalo Outer Harbor on Sunday, June 22, 2025. Together we will honor individuals facing kidney disease, remember those we have lost, and celebrate organ donors and kidney health champions.

Kidney disease affects more than one in seven adults, but symptoms usually go unnoticed in the early stages. Every 24 hours, more than 300 people begin treatment for kidney failure. Kidney disease is the ninth leading cause of death in the United States. Increasing awareness, catching kidney disease early and providing needed support can save lives and improve patients' quality of life here in Western New York.

Funds from the walk enable the Kidney Foundation of WNY to provide public health programs, free screenings and patient assistance throughout the year.



YOUR SUPPORT MAKES A DIFFERENCE

The Kidney Foundation of WNY uses proceeds from the Walk for Kidney Health to finance a variety of patient support services and kidney health education programs throughout our eight-county service area. Patient assistance takes the form of rides to dialysis treatment, nutritional supplements, help purchasing medications and specialized equipment and more. The Kidney Foundation also offers free screenings, provides patient and professional education, shares information about disease progression and treatment options, and highlights the lifesaving power of transplantation. Gifts are tax-deductible. The Kidney Foundation of WNY is a 501c3 nonprofit organization. EIN: 47-5204268

GET YOUR WHOLE TEAM INVOLVED

The Walk for Kidney Health is about much more than fundraising! We welcome organizations of all sizes to get involved at a level that works for you. Sponsors can have their own teams and shirts, arrange for a company tent, invite employees' families to attend and more. Event information is online at www.kfwny.org/walk.



2025 SPONSORSHIP OPTIONS

SPONSORSHIP BENEFITS	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL	STARTING BANNER	FINISH LINE	MILE MARKER
Financial Investment	\$5,000	\$2,500	\$1,500	\$1,000	\$1,000	\$500
Space at Lakeside Lawn	10' by 10' tent & table	Table in sponsor area	Table in sponsor area	-	-	-
Walk day signage	Logo	Logo	Listing	-	-	-
Walk route signs	Two route signs	One route sign	Inclusion on bronze sign	Starting line banner	Finish line banner	Mile marker sign
Event Poster Recognition	Large logo	Small logo	Listing	-	-	-
Inclusion on T-shirt	Large logo	Med. logo	Listing	-	-	-
Social Media Mention	Dedicated Post & logo	Dedicated post	Listing	Listing	Listing	-
Newsletter Recognition	Highlighted with logo	Mentioned in intro	Included in thanks	-	-	-
Website Recognition	Large logo	Medium logo	Small logo	Listing	Listing	Listing
Scripted Recognition on Event Day	Invitation to speak	Inclusion in welcome	Inclusion in welcome	Mention on loudspeaker	Mention on loudspeaker	-

If you have any special ideas for participating or would like a sponsorship option not listed, please contact Jeremy Morlock at 716-529-4393 or jmorlock@kfwny.org.

Our investment is:

- Gold \$5,000
- Bronze \$1,500
- Finish Line \$1,000
- Silver \$2,500
- Starting Line \$1,000
- Mile Marker \$500

Organization: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Enclosed is our check made payable to the Kidney Foundation of WNY

Please charge my credit card: MC ___ VISA ___ AMEX ___ DISC ___

Card # _____

Exp Date: _____

Name as it Appears on the Card: _____

Security Code: _____

Please invoice me.

Please return to:

Kidney Foundation of WNY
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 Williamsville, NY 14221
 Phone: 716-529-4393
 Email: jmorlock@kfwny.org